

LOST, NOW FOUND



THE SECRET TO UNLOCK YOUR
HIDDEN POTENTIAL IN 30 DAYS

ALEX T. ONALAJA



"LOST, NOW FOUND"

*The Secret to Unlocking Your Hidden
Potential in 30 Days*

By

Alex T Onalaja

*"LOST, NOW FOUND" The Secret to Unlocking Your Hidden
Potential in 30 Days*

Lost, Now Found: The Secret to Unlocking Your Hidden Potential In 30 Days

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In lovely memory of my late grandfather, who raised me and saw endless potential in me even though I was blinded by my weaknesses and perceived limitations. He taught me to find passion and inspiration in everything I do...so that one day I may inspire others to see potential in themselves.



DEDICATION

This book is dedicated to my co-editor and proofreader who always made sure I put my strongest foot forward and made me the man I have become today.

A special thanks to my son for keeping me happy whenever I am writing with his cute baby dances.

Another special thanks to my family (Mum and Dad) and friends most especially Abbey Akanbi (Creative Design Guru) and Osarobo Aigbedo (International Author) for their unconditional support.

A warm gratitude to Mr Yomi Obadimeji (Mentor, Author and Senior Pastor at RCCG Strong Tower, Manchester) for sharing his knowledge, wisdom and support.

Lastly, I dedicate this book to those who have the courage to seek the secret to their hidden potential and I applaud them in advance for greater success to come.

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INTRODUCTION

Thank you for accepting this fantastic guide— “Lost, Now Found” - The Secret to Unlocking Your Hidden Potential in 30 Days.”

How does someone reach their maximum potential? If you want to make the most of your talents, you have to learn how to recognise them and then learn how to develop them.

What makes someone a high achiever? Is it talent, brains, dedication, luck? All these factors make a difference, but often the most talented people in the world do not always reach their maximum potential. The same goes for the brainiest kid at school or the luckiest person you have ever met.

If you told me 10 years ago that I would be empowering people across nations with my words, I would have laughed at you because I was too busy being ‘cool’ and happy with being average.

So, what changed for me? Did I become wiser/smarter/more confident? To be honest, it was none of those things.

Firstly, I took time out to make an inventory of myself.

I then asked myself these simple by yet powerful questions such as:

- Who am I?
- Why am I here, in this era, this generation?
- When my time is up would I be happy with the life I have lived?

You need to take a moment to consider your own potential by making an inventory of yourself. This will help you reflect on yourself as a unique individual. Only then will you be able to access the passage to who you are.

The worksheet and exercise section is available on page 11-13.

Write down all the **things you do well**. Don't rush this process. Write down everything you can think of, no matter how trivial something might seem. You might think "I'm great at watching TV" is a lame talent but there are hugely successful TV critics or TV program buyers out there. Oprah knew she was good at talking to people and making them feel at ease, but she didn't find out how to turn that into a life path until she got her first job in radio.

Once you've written this list, make another list of all the things you like to do, even if you think you aren't good at them.

Write down **your hobbies and pastimes**. Only add hobbies you currently participate in, not things you used to do but don't do anymore for whatever reason. Either put those into the '**would like to-dos**' section or toss them out completely.

Look over the list of **things you like to do but don't believe that you do well**. Can you move any of these onto the '**do well**' list by judging yourself more accurately?

Now study the '**would like to-dos**.' Ask yourself why you can't do these things and write down the reasons. Be as thorough as possible, but don't let it stress you out. This is merely a starting point. You may add or take away from any of these lists as you go along.

The point is that you have made a great start to unlocking your full potential. Study the list of **things you do well**: this is your potential. Then study the list of **things you like to do**: this will help you understand you are born as an individual with certain preferred interests.

The key to this exercise is putting all your focus on your strengths, rather than your (perceived) limitations. For example, you might like to play tennis, but you think you aren't strong enough. Here you are focused on your

shortcomings. When you look at it from the perspective of what you are good at, you can think “Well, I'm not that strong but I'm fast, I have a ton of stamina, and I love practicing it.”

You see how powerful this is? You are letting your strengths decide for you, instead of your weaknesses. Instead of picking a career solely because it makes more money, for example, you are selecting a path based on your strengths and interests. This is what fulfilling your potential is all about.

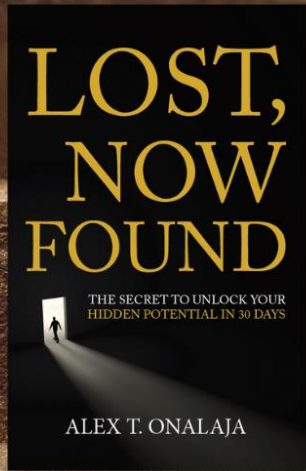
Now that you have decided your path, make sure you refine it into a specific goal. “Someday I want to be rich”, won't cut it. You need a more precise definition of what 'rich' looks like to you, as well as an ambitious but realistic time frame. “In 15 years, I will be making a high six-figure salary, driving a Mercedes convertible and living in a four-bedroom 3,000 square foot apartment.”

To unlock your potential, analyse and then focus on your strengths. Then set specific, achievable goals with a realistic timeframe. Finally, go for it.

Let's Get Started!

Grab Your Hand Signed Copy Today!

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THE SECRET TO UNLOCK YOUR HIDDEN POTENTIAL IN 30 DAYS

ALEX T. ONALAJA

LOST, NOW FOUND

Do you ever ask yourself "what does it take to find my best potential?" Well if so, read this book.


The aim of this book is not to revise what you already know (it covers dream chasing, self-improvement, goal setting etc). This jump-start is packed with key indicators that will ensure you have the time to remain excited about the journey/process and less the right mindset to navigate in times of hardship and setbacks while reaching for the greatest version of yourself.

This book provides a little exercise that will help you identify your strengths and weaknesses, as this will play a major role in finding your hidden potential.

It covers 4 core topics:


- How to unlock your potential
- How your thoughts create your future
- The basic principles of taking risks
- How to unlock your rich and hidden potential

Waiting your hidden potential starts today, for tomorrow may be too late!



At a young age, Alex T. Onalaja co-founded a UK based fast growing digital marketing agency. He is an entrepreneur, motivational speaker, author, online marketer and youth activist.

Alex's passion is to inspire and motivate people to reach the greatest version of themselves. Take a look at some of his life changing work by visiting: www.alexawalaja.com



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YES, I WANT IT